

Y PROTEIN PER BURGE **Our Products**

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Ole Ole



My Best Burger







What is "Good" Design?

Good design is innovative. Good design makes a product useful. Good design is aesthetic. Good design makes a product understandable. Good design is unobtrusive. Good design is honest. Good design is long-lasting. Good design is thorough down to the last detail. Good design is environmentally-friendly. Good design is as little design as possible.

DIETER RAMS / 1976



What can we do for you as graphic designers?

As experienced senior designers we develop strategic graphic design solutions, working remotely with brand identity, advertising, digital marketing tools, website and social media in Beattub[©] —our graphic design studio— in a regular and consistent way since 2005. Tailor-made execution, attention to detail and passion for great design, are values that identify our work.

We'd love to assist you.





millores de litros de agua para lavar las sébenas y toellas diariamente y además acticionan toneladas de detergentes a nuestro medio

Bathroom Green Card Door Hanger \$25.00

Benefits Grab Tab Grub Stub \$500.00

Scrub Stub

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To collaborate to automate your business

INDUSTRY HOSPITALITY **CLIENT** HYATT PLACE + HYATT HOUSE GEOGRAPHIC COVERAGE LATIN AMERICA **YEAR** 2017 - 2022 TARGET HOTELS' MARKETING DEPT.

CHALLENGE Support hotel's marketing & communication through a platform with standardized visual materials, best practices and graphic templates.

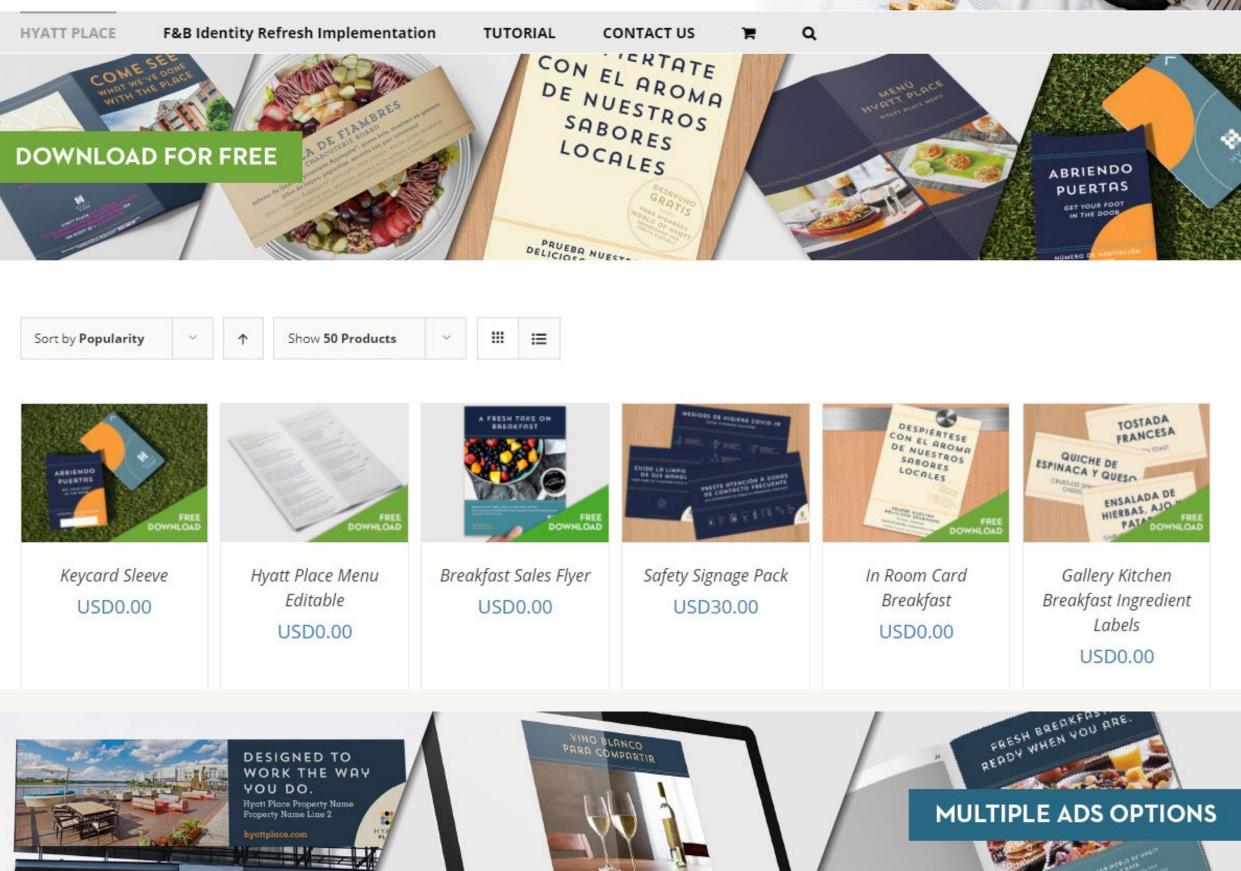
TEAM As graphic designers we worked in collaboration with Hyatt Field Marketing for Latin America & Caribbean + regional hotels.

DESIGN PROCESS Research / Regional adaptation / Brand Guidelines development / Update and systematization at each hotel / Iteration

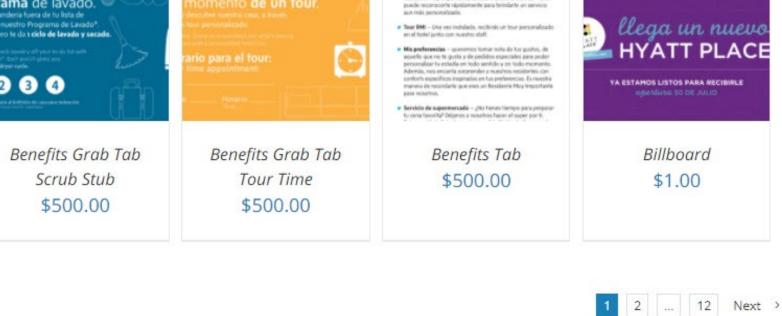
TOOLS Wordpress / Adobe Suite

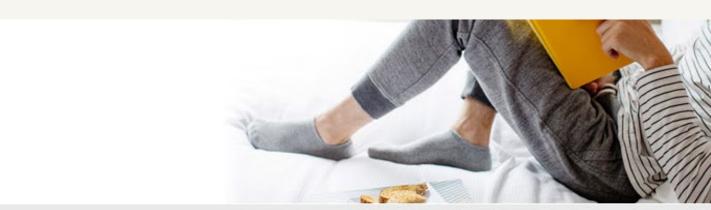
hyola.net/select/

HYATT PLACE + **HYATT HOUSE**









Beattub was my boutique agency, providing a superb customized service and always keeping in mind clients' needs. They not only fulfilled and carried out our regional Brand & Marketing strategy in LATAM, but were also attentive to suggest campaigns and other ideas to improve and simplify our processes. It was a pleasure to work with them.

> MARIANELA PASCUADIBISCEGLIE SENIOR FIELD MARKETING MANAGER HYATT HOTELS CORPORATION

Building Brand Identity

INDUSTRY HOSPITALITY CLIENT ELOHI CAMPS COLLECTION GEOGRAPHIC COVERAGE USA YEAR 2020 TARGET ECO-LUXURY TOURISTS

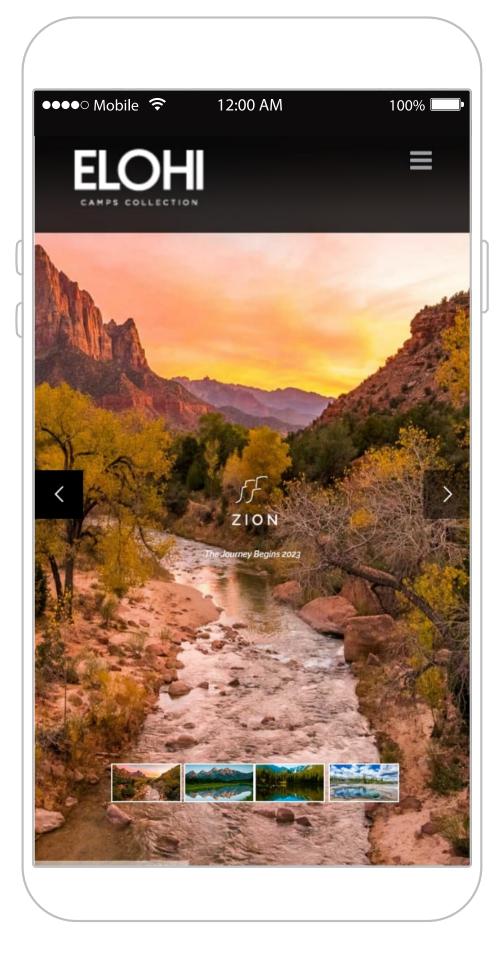
CHALLENGE In a world impacted by isolation and the effects of a pandemic, building a brand concept rooted on sacred geometry and cherokee culture, providing rich and transformative experiences, along with the commitment to the environment and the community.

TEAM As graphic designers we worked in collaboration with a marketing director, a developer and a photographer.

DESIGN PROCESS Brand Essence / Brand Messaging / Brand Identity / Content Development

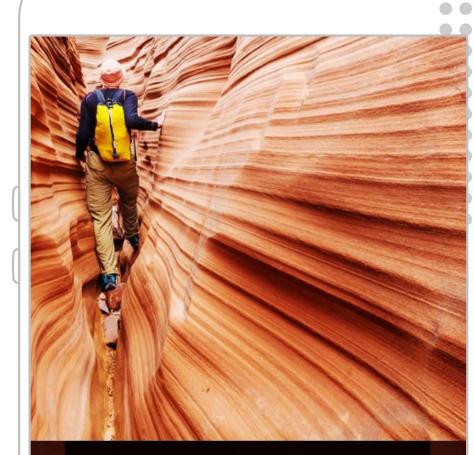
TOOLS Adobe Suite / Wordpress (landing page)

elohicamps.com



The ELOHI Experience

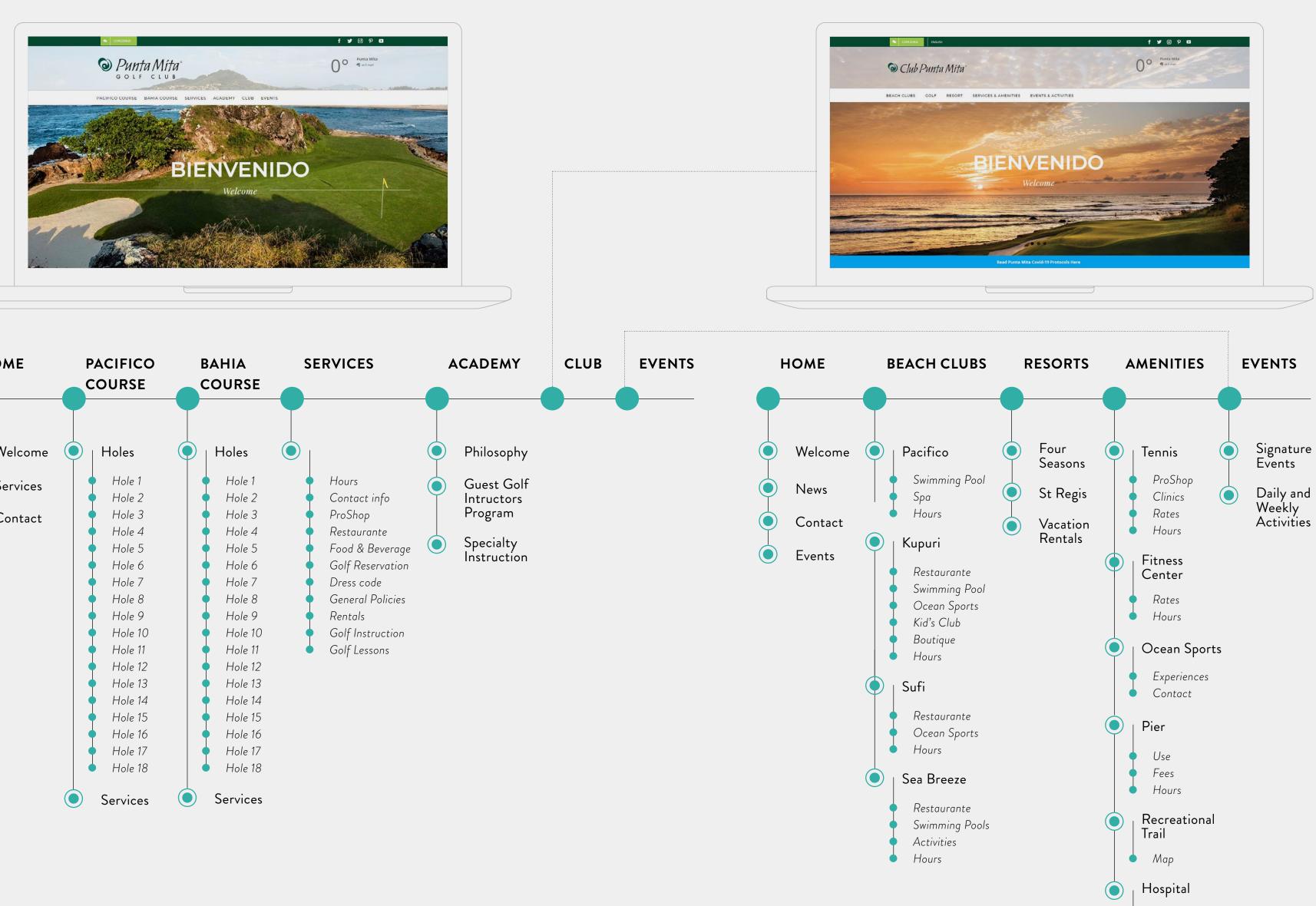
ELOHI Camps Collection creates endless opportunities to share incredible once in a lifetime experiences through our exquisite collection of luxury eco-resorts in the Western United States. Our unique and curated ELOHI programs provide each guest with authentic and transformational experiences by incorporating immersive activities, exceptional



The joy of discovery...

ELOHI unveils to the mindful traveler a world of wonderment. A night sky speckled with stars beyond

Solving communication problems properly and on time





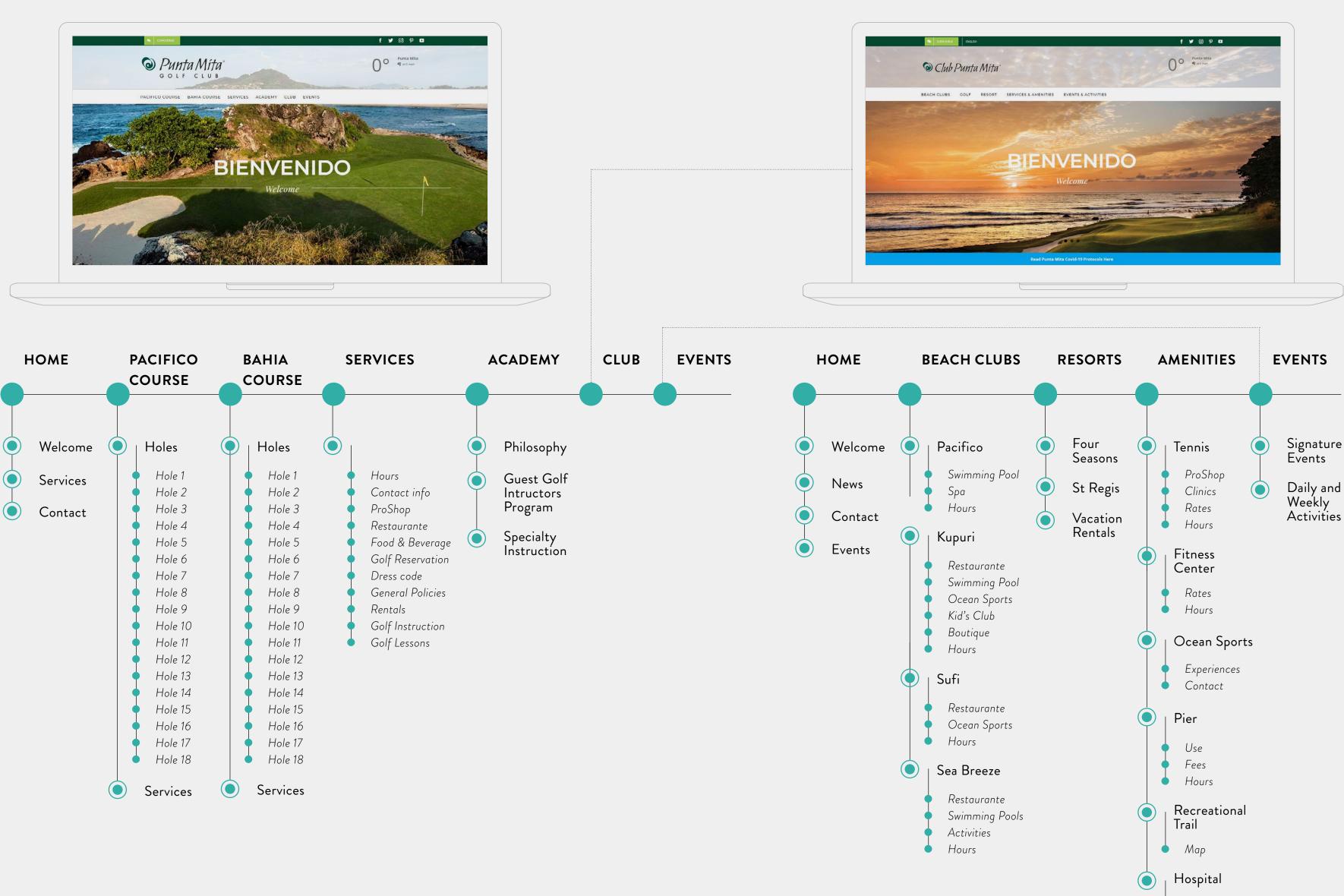
INDUSTRY HOSPITALITY CLIENT PUNTA MITATM GEOGRAPHIC COVERAGE MEXICO **YEAR** 2020 TARGET ECO-LUXURY TOURISTS

CHALLENGE To make information useful and understable for owners and visitors at Punta Mita.

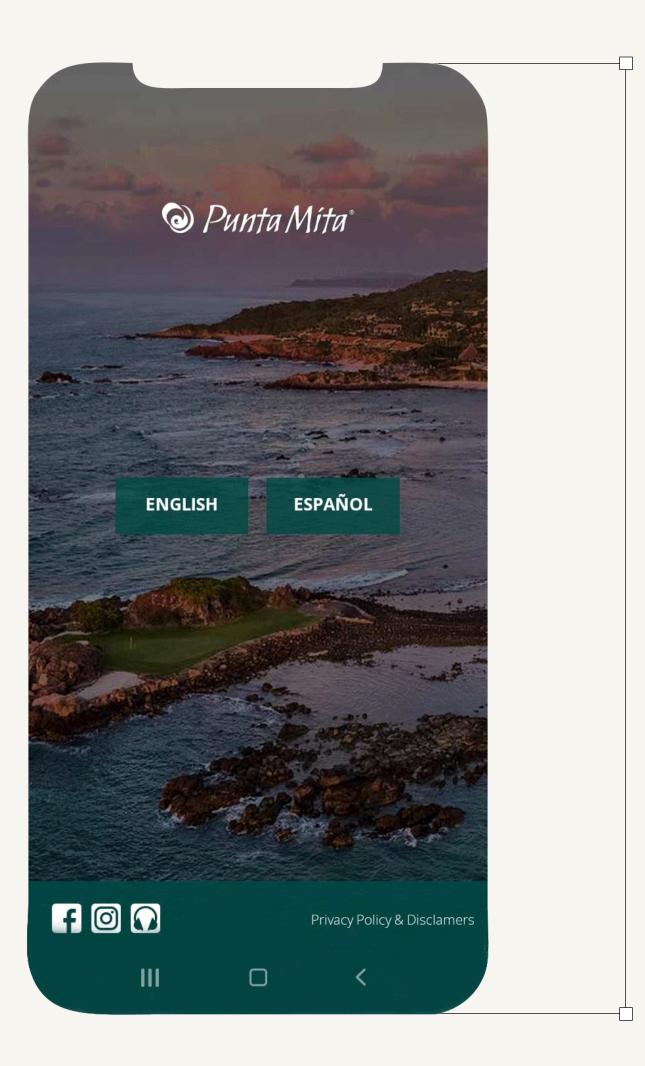
TEAM Graphic Designer + Content Creator + Developer

TOOLS Wordpress (*Avada multisite*) + Adobe Suite

golfpuntamita.com clubpuntamita.com



Services Hours



INDUSTRY HOSPITALITY CLIENT PUNTA MITATM GEOGRAPHIC COVERAGE MEXICO **YEAR** 2020 TARGET ECO-LUXURY TOURISTS

CHALLENGE To go digital easily and quickly with all printed materials to new habits and procedures due the pandemic.

TEAM Graphic designer + Content Creator + Webapp Developer

DESIGN PROCESS Brief and research / Strategy / Visual concept development / Implementation / Iteration

TOOLS Wordpress + Adobe Suite



* Access only via smartphones

Go digital in a covid world*

I have worked for years with Beattub: in Grand Hyatt São Paulo, St Regis Punta Mita Resort, Mayakoba and Punta Mita.

It has always been an excellent, committed and creative relationship. I recommend Beattub as a strategic partner for your corporate identity, communications, graphic design and more.

> CARL EMBERSON DIRECTOR OF MARKETING AND OPERATIONS PUNTA MITA



Showcase product for an already-established company

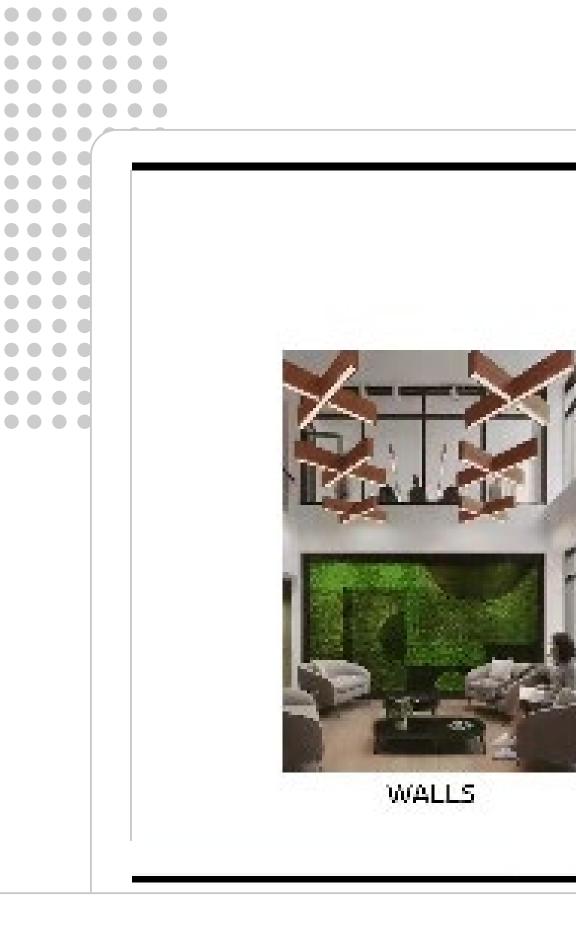
INDUSTRY ARCHITECTURE AND DESIGN CLIENT QUIETEARTHMOSS.COM GEOGRAPHIC COVERAGE NORTH AMERICA **YEAR** 2021 **TARGET** ARCHITECTS AND INTERIOR DESIGNERS

CHALLENGE Develop a design tool to explore a wide range of possibilities of the product throught the combination of textures, colors and shapes; allowing anyone without any previous design software knowledge to be able to visualize in a simple interface all product possibilities.

TEAM Graphic designer + Content Creator + Developer

TOOLS Wordpress backend for content updates + Java script

configurator.quietearthmoss-dev.com/configurator/



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SELECT A PRODUCT

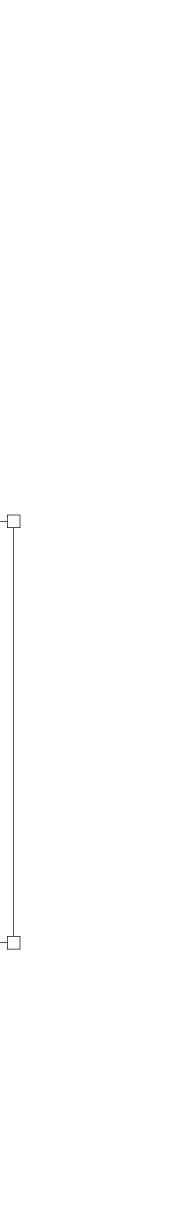


TILES



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* Click to visualize the video



Provide visual understanding through blueprints

INDUSTRY MORTGAGE **CLIENT** TRATCHMAN (in collaboration with Bob's Agency) GEOGRAPHIC COVERAGE USA **YEAR** 2022 TARGET POTENTIAL MORTGAGE BORROWERS

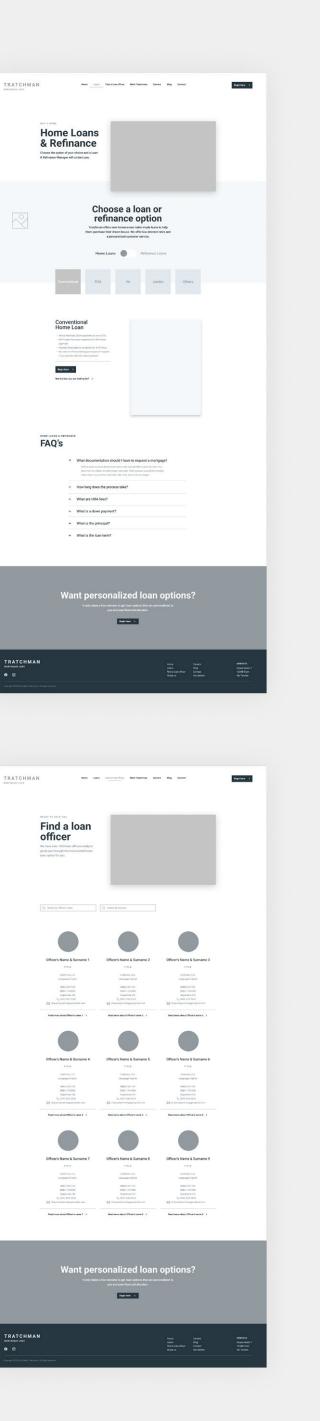
CHALLENGE Provide wireframes —as initial iteration - considering layout content, functionalities and user needs and journeys.

TEAM UX Designer + Copywriter

TOOLS Figma



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— Very good service, the food is exquisite and very creative, Colombian type but where the chef strives to take it to the next level. Super recommended to locals and foreigners who want to enjoy Colombian food.—

B1356XOandread ON TRIPADVISOR

Read this review and more on Tripadvisor —

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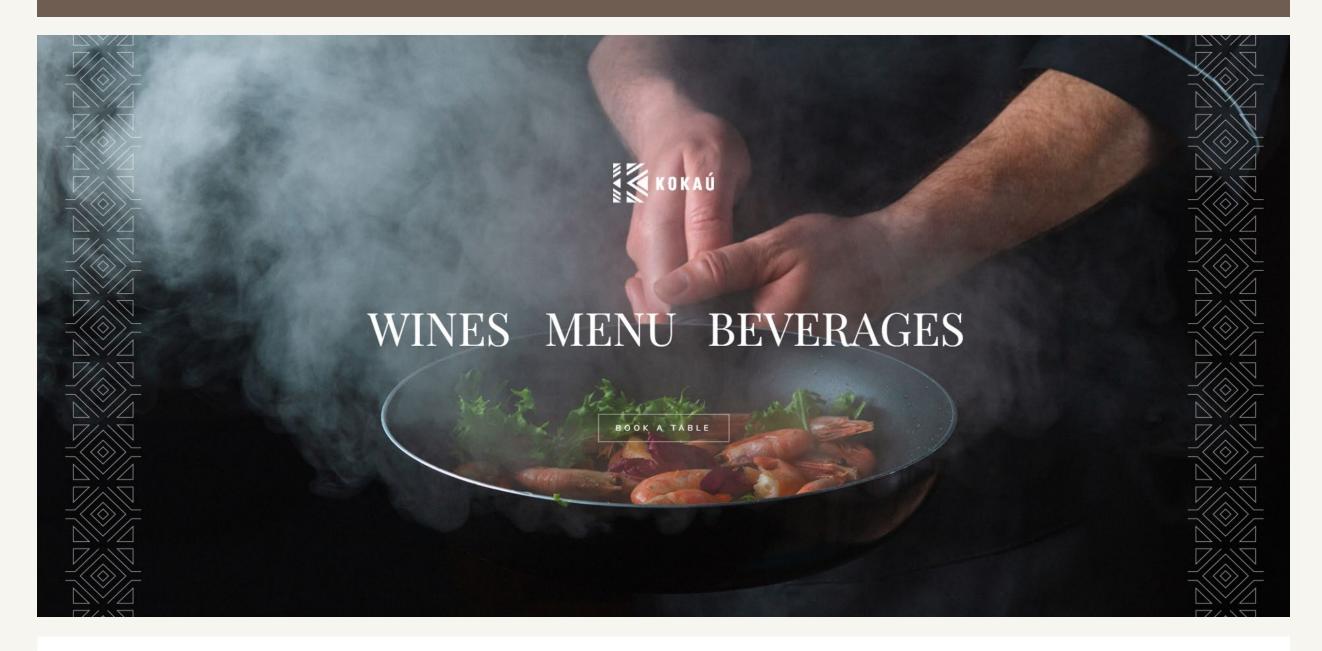
Promoting and refreshing a brand

INDUSTRY TOURISM CLIENT HYATT REGENCY CARTAGENA GEOGRAPHIC COVERAGE COLOMBIA YEAR 2021 TARGET HOTEL'S GUESTS AND WALK-INS

CHALLENGE To promote an iconic restaurante in a more atractive way, telling the story behind dishes, original concept and reviews.

TEAM Graphic Designer + Marketing Coordinator + Executive Chef

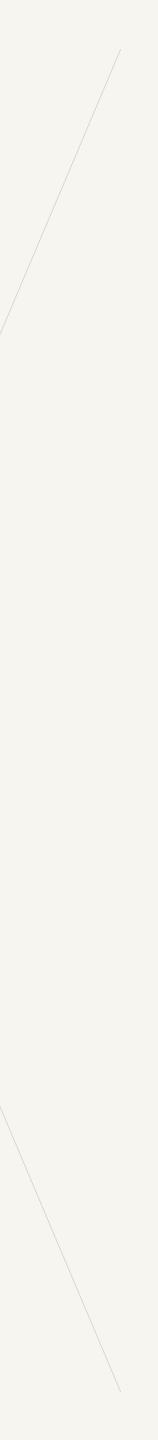
TOOLS Wordpress + Adobe Suite



APPETIZERS STARTERS MAINS SIDES DESSERTS

APPETIZERS





Embodying mission and goals of the project

INDUSTRY HOSPITALITY CLIENT PALACIO DUHAU - PARK HYATT **BUENOS AIRES GEOGRAPHIC COVERAGE** ARGENTINA **YEAR** 2012 TARGET HOTEL'S GUESTS AND WALK-INS

CHALLENGE To create a new year landing page, increasing sales and improving web positioning for the brand and the event -SEO-

TEAM Graphic designer + Marketing & Communications Manager

TOOLS Wordpress + Adobe Suite

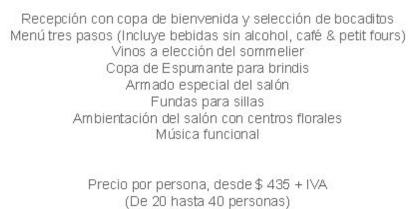
Beattub has been one of my best experiences with graphic services vendors. They show flexibility, knowledge of the brand, delivery

on time and their own style. I never hesitate to contact Beattub again and working with them!

EDUARDO CECCOTTI

MARKETING & COMMUNICATIONS MANAGER PALACIO DUHAU - PARK HYATT BUENOS AIRES







Información y Reservas: +54 11 5171 1507 / 1509 - celebrations.phbuenosaires@hyattintl.com



FIESTAS DE FIN DE AÑO | EVENTOS SOCIALES Y CORPORATIVOS | REGALOS Y GIFT CERTIFICATES



REGALOS & GIFT CERTIFICATES SUNDAY BRUNCH

La más alta gastronomía internacional, basada en la Moderna Cocina Italiana, disponible en el clásico Brunch de Gioia Restairante & Terrazas, ambientado en los clásicos jardines del Palacio.

Developing a digital product from scratch (on process)

INDUSTRY COWORKING SPACE CLIENT CONNECTOPUS (in collaboration with Bob's Agency) GEOGRAPHIC COVERAGE SWITZERLAND YEAR 2022 TARGET COWORKER'S AND WORKSPACE'S PROVIDERS

CHALLENGE Develop a platform that offers maximum flexibility for shared office space that can be fast and easy booked at any time; as well as an enhanced service experience for the working world 4.0.

TEAM Cross functional team with UX/UI Designers + Copywriters + Developers + Product Manager + Marketing dept

TOOLS Miro + Figma

STRATEGY

Mind mapping Requirement gathering Data analysis Development strategy



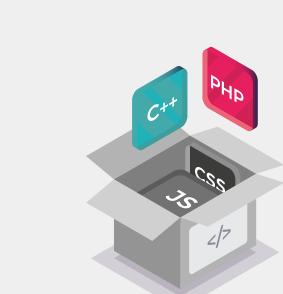
SPECIFICATION Brief Concept testing Competitive analysis



LAUNCH Finalizing build App store submission Analytics setup

TESTING

Test plan QA features and functions User feedback



CODE

Cross-platform Back-end development Product Builds

APPLICATION

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Brainstorm and sketch Information architecture User journey map Wireframing Style guides Design system Prototype UX writing

Design sprint and moodboard

UX/UI Quantit

Quantitative and qualitative user research Empathy maps and personas User stories User flows Red routes User's pain points MVP definition

DEPLOYMENT

Sonnectoris

App store approval Backend deployment

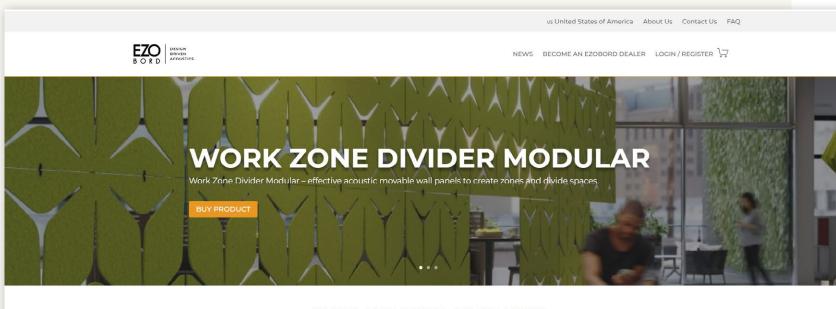
To improve the user experience for online customers

INDUSTRY FURNITURE **CLIENT** EZOBORD **GEOGRAPHIC COVERAGE** NORTHAMERICA **YEAR** 2022 **TARGET** ARCHITECTS, DESIGNERS AND REPS

CHALLENGE to reach maximum customers at the right time to increase sales and profitability of the business.

TEAM Developers + Designers + UX Designers

TOOLS Wordpress + Woocommerce + Divi



SHOP EZOBORD PRODUCTS MADE IN THE USA FOR USA CUSTOMERS





WORK ZONE DIVIDER MODULAR \$354.00 \$898.00

DESK RETURN SCREEN \$66.00 \$161.00







KAYRA CURVED SCREEN

KULMA CORNER SCREENS







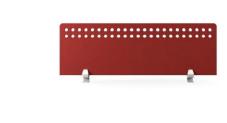
HOODY DESKTOP COVE \$480.00 - \$726.00





PYRAMID MOBILE WHITEBOARD \$1,464.00 - \$1,854.00

OBI MOBILE OFFICE DIVIDER \$2,925.00 - \$4,750.00



DESK SCREEN SYSTEM \$108.00 \$299.00





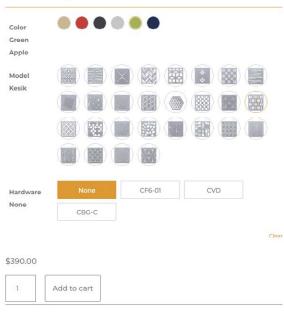


BENCH SCREEN SYSTEM \$576.00 - \$2,688.00





Work Zone Dividers are acoustic partitions that enable you to divide and define working spaces and create quieter zones in open plan spaces. They absorb distracting sound and noise.

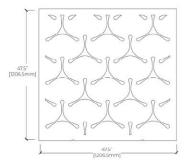




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CONTACT US FOR VOLUME PRICING CONTACT OUR DESIGN TEAM FOR CUSTOM APPLICATIONS

Dimensions



You may be interested in...





Kulma Corner Screens \$888.00

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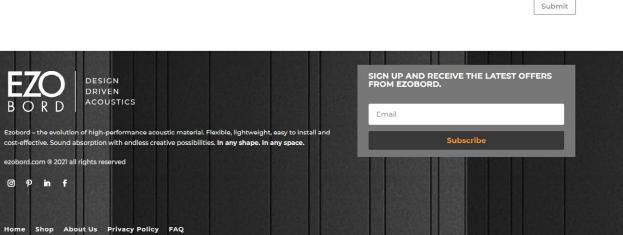
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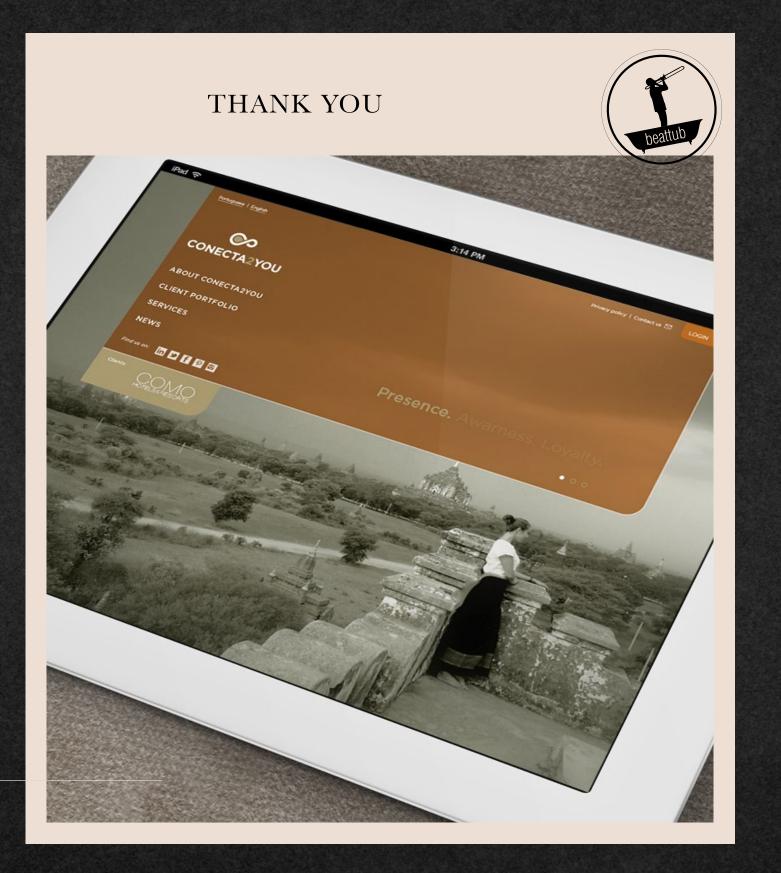
Be the first to review "Work Zone Divider Modular" our email address will not be published. Required fields are marked

Reviews

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Save my name, email, and website in this browser for the next time I co





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